


VIDEOS

1

VIDEO PLAYER  
(512 x 288)

2

FULL EPISODE

 MONGOOSE & LUTHER

At vero eos et accusamus et iusto odio dignissimos. At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum.

Watch Mongoose & Luther Thursdays at 7:30PM/8:30c.

21:34

PLAY GAMES

VISIT SHOW PAGE

3

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5

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- HOW TO GET HERE:**
- From primary navigation: "Videos"
  - From Show Page video link
  - From Promotional Link

- INTERACTION NOTES:**
- 1. VIDEO PLAYER**
- Large video player featuring scrubber, HD and FULL screen views.
- 2. VIDEO INFO**
- Information related to video being played and link to show page.
- 3. VIDEOS PANEL**
- Navigation to shows separated in various tabbed categories.
- 4. WHAT'S NEW**
- The latest videos to be featured on XD. Includes sponsored content. Thumbnails are 52 x 52
- 5. AD**
- Standard 300x250 ad.
- 6. PROMO**
- Additional real estate for XD related promotions.

VIDEOS

VIDEO PLAYER  
(512 x 288)

⏮


RATE IT

FULL

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FULL EPISODE21:34

 **MONGOOSE & LUTHER**

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1

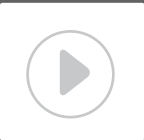
WHAT'S NEW


SHOWS

CATEGORIES

HIGHEST RATED

RELATED GAMES



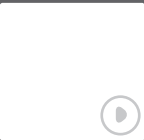
 **BATMAN**


SPONSORED BY BURGER KING

At vero eos et accusamus et iusto odio dignissimos

Sut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam

VISIT SHOW PAGE



 **PHINEAS & FERB**

At vero eos et accusamus et iusto odio dignissimos

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PAGE 3 OF 4

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AD (300 x 250)

PROMO (300 X 150)


**HOW TO GET HERE:**

- Clicking on detail icon from any video thumbnail listing.

**INTERACTION NOTES:**

**1. WHAT'S NEW EXPANDED VIEW**

- Example of information tab being selected to show more detailed description of the show and required legal statements.

	CLIENT	DESCRIPTION	DATE	PAGE
	DISNEY- XD SITE	BLUEPRINTS - VIDEOS: WHAT'S NEW DETAIL	10.30 .08	2

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PLAY GAMES

VISIT SHOW PAGE

WHAT'S NEW

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2RELATED GAMES

CROUCHING PANDA  
HIDDEN RABBIT  
Teach Ultimoose a lesson in WooFoo!

+

CROUCHING PANDA  
HIDDEN RABBIT  
Teach Ultimoose a lesson in WooFoo!

+

CROUCHING PANDA  
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CROUCHING PANDA  
HIDDEN RABBIT  
Teach Ultimoose a lesson in WooFoo!

+

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PAGE 3 OF 4

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AD (300 x 250)

PROMO  
(300 X 150)

- HOW TO GET HERE:
- From primary navigation: "Videos"
  - From Show Page video link
  - From Promotional Link

- INTERACTION NOTES:
- 1) **PLAY GAMES LINK**
- If the show tied to the video currently playing has any games linked to it, the "Play Games" button displays. Clicking this will open the related games panel.
- 2) **RELATED GAMES**
- Clicking on the "Play Games" button activates a new panel of games manually populated through the CMS.

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WHAT'S NEW

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RELATED GAMES

AARON STONE

KID VS KAT

JIMMY TWO SHOES

EVEN STEVENS

PHIL OF THE FUTURE

PHINEAS & FERB

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PAGE 3 OF 4

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AD (300 x 250)

PROMO (300 X 150)

HOW TO GET HERE:

- From Videos panel navigation: "SHOWS & MOVIES".

INTERACTION NOTES:

1. SHOWS & MOVIES

- Large thumbnail listing of shows and movies available on XD. On click, a video listing will re-populate this area with videos.

VIDEOS

VIDEO PLAYER  
(512 x 288)

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WHAT'S NEW

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RELATED GAMES

SPOTLIGHTS

PREMIERES

SHORT CLIPS

PROMOS

MUSIC VIDEOS

ACTION

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PAGE 3 OF 4

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AD (300 x 250)

PROMO (300 X 150)

HOW TO GET HERE:

- From Videos panel navigation: "CATEGORIES".

INTERACTION NOTES:

1) CATEGORIES

- Large thumbnail listing of special events on the XD network. On click, a video listing will re-populate this area with videos related to selected thumbnail.

VIDEOS

VIDEO PLAYER  
(512 x 288)

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**BATMAN**  
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SPONSORED BY  
BURGER KING

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**MONGOOSE & LUTHER**  
At vero eos et accusamus et iusto odio dignissimos

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**PHINEAS & FERB**  
At vero eos et accusamus et iusto odio dignissimos

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PAGE 3 OF 4

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AD (300 x 250)

PROMO  
(300 X 150)

- HOW TO GET HERE:**
- From Videos panel navigation: "HIGHEST RATED".
- INTERACTION NOTES:**
- 1) HIGHEST RATED**
- Listing of highest rated videos by the XD community.

VIDEOS

VIDEO PLAYER  
(512 x 288)

1


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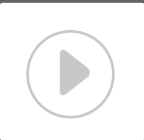
HIGHEST RATED


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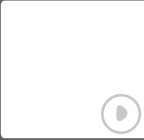
At vero eos et accusamus et iusto odio dignissimos







 **MONGOOSE & LUTHER**

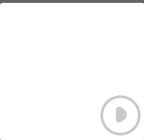
At vero eos et accusamus et iusto odio dignissimos






 **PHINEAS & FERB**

At vero eos et accusamus et iusto odio dignissimos





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PAGE 3 OF 4

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**HOW TO GET HERE:**

- From Videos panel navigation: "HIGHEST RATED".


**INTERACTION NOTES:**

**1) RATING POPUP**

- Clicking on the "Rate It" button brings up a simple rating system. Ratings are made by rolling over the number of stars and clicking.

AD (300 x 250)

PROMO (300 X 150)

	CLIENT DISNEY- XD SITE	DESCRIPTION BLUEPRINTS - VIDEOS: RATING	DATE 10.30.08	PAGE 7
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